

A Government Savings Bank



**PHILIPPINE POSTAL SAVINGS BANK, INC.**

## Corporate Social Responsibility (CSR)

### POSTBANK'S CORPORATE SOCIAL RESPONSIBILITY PROGRAM

Embarking on Corporate Social Responsibility (CSR) initiatives complements Postbank's business efforts to address the needs of the communities we serve, apart from imbuing our employees with civic spirit, a sense of purposive volunteerism, and solidarity and engagement with these communities. It is a powerful means for demonstrating to our stakeholders and the general public Postbank's values of mission, service and compassion.



Our Corporate Social Responsibility Program revolves around themes aligned with our corporate goals and mission: Governance, and Growth and Relevance, as well as other advocacies such as children and youth development and disaster mitigation and risk reduction.

### GOVERNANCE

Through its CSR Program, Postbank contributes to the government's program on the pervasive campaign against graft and corruption, via awareness-raising events and communication campaigns aimed at highlighting the values of honesty, integrity, simple lifestyle and loyalty to the Republic and the Filipino people, as exemplified by the President of the Philippines. It will promote citizen participation, particularly among the children and youth.

In our own way, Postbank shall contribute in this endeavor thru serving our stakeholders/ customers with excellence and integrity.

Postbank ensures full disclosure of the features, terms and conditions of our products and services and it complies with the rules of concerned regulatory bodies.

We also thrive for continuous improvement in our services through adoption of the Quality Management Systems (QMS) in our banking processes and adherence to the requirements of the Anti-Red Tape Act (ARTA) to improve efficiency in the delivery of our services to the public.

## **GROWTH AND RELEVANCE**

As Postbank expands into the rural areas with the opening of its Micro Banking Offices, it stands to position itself more strategically to support the Government's inclusive growth program. Its CSR Program will complement the Bank's business activities for the poor by partnering with NGOs and other community-based organizations in assisting communities build their capacities for fighting poverty through savings mobilization, education, training, employment promotion, entrepreneurship development, and resiliency-building in light of climate change.

## **CHILDREN AND YOUTH DEVELOPMENT**

The long-term campaign to eradicate poverty hinges on the country's ability to provide children and youth access to quality education.

In the areas where we operate, Postbank, in partnership with NGOs and other civic organizations, will organize such activities as feeding program, provision of books and school supplies, organizing of sports activities, book reading and tutoring to improve the school performance of children and youth. As well, we help develop among the children and youth a sense of citizen participation and the competence to go about it. Lastly, we instill among the youth the value of savings and enable them to have greater access to economic opportunities through skills training and entrepreneurship development.

## **CHILDREN AND YOUTH DEVELOPMENT**

The other track that we pursue in our CSR program addresses one of the biggest game-changers of our time: climate change. We contribute to increased resiliency of communities by interventions that bring about greater understanding of this enormous challenge, mitigating the risks and helping build capacities of the communities in disaster preparedness and responsiveness. Building on our Business Continuity concepts, we develop approaches that will guide our individual and corporate efforts to help the victims of disasters in a variety of simple but meaningful ways